



Republic of the Philippines
Department of Education
 Regional Office IX, Zamboanga Peninsula



4



Zest for Progress
 Zeal of Partnership

English

Quarter 4 – Module 5: Features of Journalistic Writing



Name of Learner: _____

Grade & Section: _____

Name of School: _____

- JANUARY
Makugihon
- FEBRUARY
Mahigugmaon
- MARCH
Matinabungon
- APRIL
Matinahuron
- MAY
Maharsay og Matimpyg
- JUNE
*Maabtik og Musunod sa
Ihsaklong Oras*
- JULY
Maantigo og Maabilidad
- AUGUST
*Maginhuhunoon
para sa Urban*
- SEPTEMBER
Madaginoton
- OCTOBER
Matinud-anon
- NOVEMBER
Masaligan
- DECEMBER
Maalampon



What I Need To Know

Do you know what journalistic writing is? How about its features?

In this module, you will get to familiarize with the different features or characteristics of journalistic writing. This module aims to target this objective:

- **Most Essentials Learning Competency (MELC)**

Identify features of journalistic writing (**UNCODED**)



What I Know

Directions: Read and understand each item carefully. Write the letter of the correct answer on the space provided.

- _____ 1. Which structure of journalistic writing catches reader's attention and motivate them to read on?
A. Introduction
B. Conclusion
C. Headline
D. Final Paragraph
- _____ 2. What is the simplest and most common structure of journalistic writing?
A. Headline
B. Inverted Pyramid
C. Introduction
D. Lead
- _____ 3. Which part of the inverted pyramid answers 5 Ws and 1 H questions?
A. Primary Lead
B. Secondary Lead
C. Third paragraph
D. Last paragraph
- _____ 4. The following are the features of journalistic writing **EXCEPT**:
A. Headline
B. Inverted Pyramid
C. Using of passive voice
D. Written in third person
- _____ 5. Why does inverted pyramid structure important in journalistic writing?
A. By reading the lead, one can get the information he wants to know
B. In case lack of space, the least important facts can be deleted since it is found at the beginning.
C. One can already prepare conclusion of the story from the lead
D. One can already prepare headline by reading the final paragraph



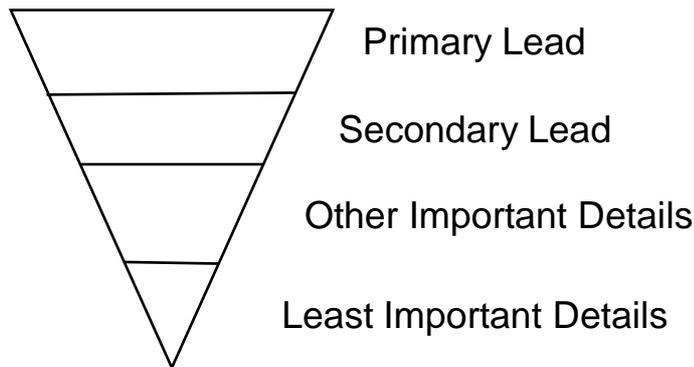
What is It

Features of Journalistic Writing

- Purpose – to write about events in a way that appeals to the intended audience.

Structure

- **Headline** – should catch the reader’s attention and make them to want to read on.
- **Introduction**- a short paragraph about what the story is without including much detail.
- **The event in the story** in a chronological order
- **Conclusion**- Recaps on some of the main points or suggests possible predictions
- **Inverted pyramid**- is the simplest and most common structure in journalistic writing



Primary lead (first paragraph)– It’s the most important information. It is usually a short paragraph which answers who, what, where, when, why, and how questions.

Secondary lead (second paragraph) – It adds more background and details. It complements the main lead by answering those of the Five Ws and one H, which are left unanswered.

Other Important Details (third paragraph) – They are other less important data that give flesh to the story. Adds more facts and details, sometimes including quote from someone included in the event. Eye witnesses comment can be seen in this paragraph.

Least Important Details (last paragraph) – information that is nice to know but not as essential.

Language Features

- Use standard, formal language, usually in past tense.
- Use short sentences or phrase to describe the action.
- Can include pictures with captions
- Can include quotes from people involved in the story
- Language is chosen to make the story interesting and appealing to the audience
- Use active voice instead of passive voice.
- Use said, Not “says” in interviews and quotes.



What’s More

Directions: Study the picture below. Identify each feature of journalistic writing by arranging the jumbled letters found inside the box and write it on space provided.

Island Journal

1. H D A E L N I E

2. L A E D

3. B D O Y

4. P C I U T E R

5. Q E T O U



What I Have Learned

Activity 1

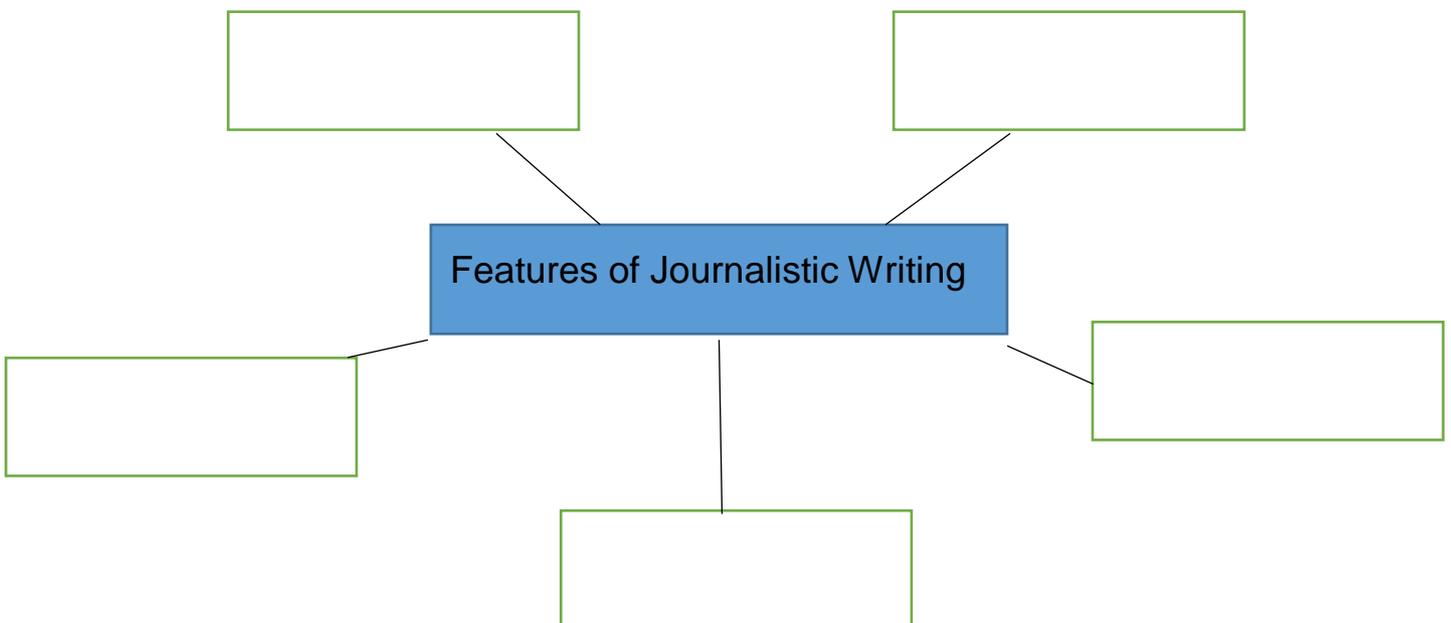
Directions: Read the sentences. Choose the correct word inside the box that will complete the sentence.

Language	Inverted Pyramid	third paragraph
Primary Lead	active	passive

1. _____ is the most common structure of journalistic writing.
2. Using of _____ voice is one of the language features of journalistic writing.
3. It is in the _____ where background and eye witness comments can be read.
4. _____ is chosen to make the story more interesting.
5. _____ is usually a short paragraph which answers five W's and H's at its most effective angle.

Activity 2

Directions: Complete the concept map by writing the different features of journalistic writing.

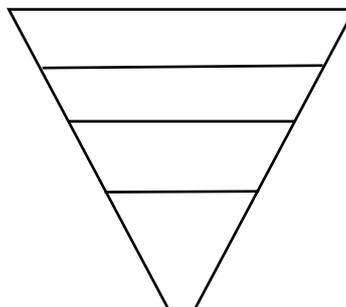




What I Can Do

Directions: The following paragraphs are not in the right order. Rearrange the paragraph by indicating its letter in the corresponding place in the inverted pyramid.

- A. Pompeyo “Ping” Quesada, Nestle Philippines Regional Sales Manager based in Davao City, will fire off the runners, the biggest field so far in the seven regional eliminations, from Rizal Park which also serves as the finish of the 10-kilometer out-and-back course.
- B. Over 500 runners will show their wares in the last leg of the regional elimination series of the National Milo Marathon set this Sunday at six a.m. in Davao City.
- C. Vice Mayor Luis Bonguyan and Immigration and Deportation Commissioner Zafiro L. Respicio will award the prizes to all winners
- D. Heading the field are local bets Manuelito Villarosa, runner-up in the first Davao Marathon '93, veterans Dennis Pieza, Rene Rosacena, Bernard Gayo, upcoming Joselito Anajao, Richard Comahig, Rolito Cuevas, Rey Embolode and Arthur Manaba.



Assessment



Directions: Read and understand each question. Write the correct letter of the correct answer on the space provided.

- _____ 1. What is the most common structure of journalistic writing?
A. Inverted Pyramid C. Headline
B. Introduction D. Lead Paragraph
- _____ 2. Which part of the inverted pyramid can include quotes from people involved in the story?
A. First Paragraph C. Third Paragraph
B. Second Paragraph D. Last Paragraph
- _____ 3. The following are features of journalistic writing **EXCEPT**:
A. Headline C. Inverted Pyramid
B. Using of Passive Voice D. Written in 3rd person
- _____ 4. Study the picture. What are the features of Journalistic Writing found in the picture?



I. Headline II. Picture III. MAP IV. Receipt

- A. I B. I, II C. I, II, III D. I, II, III, IV
- _____ 5. Why do we need to familiarize the different features of Journalistic Writing?
A. To be able to write an article correctly
B. To be able to improve listening skills
C. To be able to improve vocabulary
D. To be able to memorize tips in writing



Answer Key

5.A 4.C 3.A 2.B 1.C What I Know	5.F 4.F 3.B 2.B 1.F What's In	5.V 4.X 3.X 2.V 1.V What's New	5.Quote 4.Picture 3.Body 2.Lead 1.Headline What's More
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5.Primary Lead 4.Language 3.Third paragraph 2.Activer 1.Inverted Pyramid What I have Learned		5. 4.B 3.B 2.C 1.A Assessment
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Features of Journalistic Writing Headline Quote Introduction Conclusion Inverted pyramid

References

A. Book

Alkuino, Gelly Eleqio, Campus Journalism Workbook, 2013

Tanorda, Elena Q, Principles of Campus Journalism (Second Edition), 1993

B. Online Resources

Features of journalistic writing poster- <http://www.tes.com/teaching-resource/features-of-journalistic-writing-poster-6191265>

Image:COVID-19: Hardships Reveal True Friendship-
<http://www.google.com/imgres?imgurl=http%3A%2F%2Fng.china-embassy.org%2Feng%2Fzngx%2FW020200229170678144825.jpg&imgrefurl=http%3A%2F%2Fng.china-embassy.org%2Feng%2Fzngx%2ft1750768.htm&tbnid=B8QxAtpxx7AqBM&vet=1&docid=9xyPcduFVCr2wM&w=792&h=1080&hl=en&source=s h%2Fx%2Fim>

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