



Republic of the Philippines
Department of Education
 Regional Office IX, Zamboanga Peninsula



6



Zest for **P**rogress
 Zeal of **P**artnership

ENGLISH

Quarter 4 – Module 8: Persuasive Essay Writing



Name of Learner: _____

Grade & Section: _____

Name of School: _____

JANUARY	<i>Makugiton</i>
FEBRUARY	<i>Mahigugmaon</i>
MARCH	<i>Matinabungan</i>
APRIL	<i>Matinahuron</i>
MAY	<i>Mahapsay og Malimpyo</i>
JUNE	<i>Maabtik og Masinod sa Dihullong Oras</i>
JULY	<i>Maantigo og Maabilidad</i>
AUGUST	<i>Maginhuhunoon para sa Uban</i>
SEPTEMBER	<i>Madaginoton</i>
OCTOBER	<i>Matinud-anon</i>
NOVEMBER	<i>Masaligan</i>
DECEMBER	<i>Maalampon</i>



What I Need to Know

As you mature as writers, it's important to give you the opportunity to write using variety of formats. One of the formats in writing is persuasive essay. This writing helps you as students formulate specific reasons for your opinions and provides an opportunity to research facts related to your opinions. As you develop an understanding of how writing can influence or change another's thoughts or actions, you can begin to understand the persuasive nature of the marketing you are exposed to through television, the internet, and other media.

Persuasive essay is a form of nonfiction writing that encourages careful word choice, the development of logical arguments and a cohesive summary. As young children you can be guided through a series of simple steps in an effort to develop your persuasive writing skills.

This module is made for you to understand better how to write persuasive essay correctly.

Thus, you are expected to;

- Compose a persuasive essay on self-selected topic. (EN6WC-IVb.2.2)



What I Know

ACTIVITY 1: ACTIVATE MY PRIOR KNOWLEDGE

Directions: Read each item carefully. Encircle the letter of the correct answer.

1. What is the purpose of persuasive writing?
A. To inform
B. To convince
C. To tell a story
D. To tell "how-to"
2. What is the sentence called that tells the main idea or point of view of the whole essay?
A. Main Idea
B. Topic Sentence
C. Funky Paragraph
D. Thesis Statement
3. What are the components of a persuasive essay?
A. Argument, Details, Thesis
B. Hook, Details, Summary, End
C. Topic sentence, Details, Concluding Sentence
D. Introduction, Thesis Statement, Body Paragraphs, Conclusion
4. How many body paragraphs do you need , at least, in a persuasive essay?
A. 4
B. 3
C. 2
D. 1
5. What idea must be presented in the introductory paragraph in your essay?
A. Call to action
B. Support evidence
C. Examples and Details
D. Position or Thesis Statement



What's In

ACTIVITY 2: FILL ME IN

Directions: Arrange the given letters to form the correct word as defined in each number. Write the correct letter in the boxes.

1. E V I S A U S R E P It tends to convince or to plead about something.

--	--	--	--	--	--	--	--	--	--

2. E V I T A T N E M U G R A Another term for persuasive essay.

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

3. S S A E Y Piece of writing that gives the author's own argument.

--	--	--	--	--

4. N O I T C U D O R T N I States the purpose and goal of the writing.

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

5. C N I O U L C N O C It "wraps up" an essay.

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--



What's New

ACTIVITY 3: READ ME WELL

Directions: Read the essay below and answer the questions that follow.

Should Children Use Mobiles?

Many children now possess a mobile phone and they are fast becoming the latest fashion item. Children continue to use mobiles despite the obvious risk to their health. Mobile phones emit a dosage of radiation, which is harmful to the user and cause severe brain damage.

Mobiles are useful, however. They enable parents to maintain contact with their children whenever they need to. There are also obvious benefits to their use in emergency situations. The recent rise in crimes associated with mobiles is a worrying trend: many of our children are under threat of violence merely by the possession of a phone.

Parents should think carefully before purchasing a mobile phone for their child.

Source: <https://www.pdst.ie/persuasivewriting>

1. What is the essay mainly about?

2. What specific details from the essay will persuade the reader to read it?

3. Why would you want your friend to read this essay?



What Is It

PERSUASIVE ESSAY WRITING

Persuasive essay writing plays an important role in our everyday lives. Providing a point of view and backing it up with facts to persuade the reader, is a critical skill for you to learn. To be able to express your ideas and opinions in a constructive way on paper is something you'll need in the future.

What is a Persuasive Essay?

A persuasive essay, also known as an argumentative essay, is a piece of academic writing where you use logic and reason to show that your point of view is more legitimate than any other. You must expose clear arguments and support them by convincing facts and logical reasons. In persuasive essay you attempt to get the reader to agree with your point of view. You are trying to present arguments, research, and ideas in order to sway the reader one way or the other.

What are some tips before writing a persuasive essay?

Before we start with the step-by-step guide, let's go through few general tips that will help you complete your essay writing skills.

- Set your position straight from the beginning, and maintain it throughout the writing. You'll have to make your position clear from the introduction, and you should keep it strong throughout the paper.
- This is a type of writing that demands facts. Find data in the form of statistics, scientific experiments, and research materials that support your arguments.

- Build the arguments in progression, so you'll move from the least important to the most important one.
- Know your audience well. Assume the reader doesn't know anything about this issue. Throughout the body of the essay, you'll defend your point of view, but you'll also provide information on the opposing positions, so the reader will know what you're arguing against.
- Specific, relevant, and realistic examples can make your position stronger. Although persuasive writing is all about actual facts, you may also use well-known or less-known examples to prove your viewpoint.

How to write a persuasive essay composition?

Here are some persuasive essay ways to consider in writing your composition.

1. Prewriting for the Persuasive Essay

The prewriting phase of writing a persuasive essay is extremely important. During this phase, students should plan every aspect of the essay:

- **Choose a position.** Students should think about the issue and pick the side they wish to advocate.
- **Understand the audience.** In order to write an effective persuasive essay, the writer must understand the reader's perspective.
- **Do the research.** A persuasive essay depends upon solid, convincing evidence. Don't rely on a single source. Read and take notes. There is no substitute for knowledge of both sides of the issue.
- **Identify the most convincing evidence,** as well as the key points for the opposing view.

Organizing the Persuasive Essay: Outline and Structure

Next, create an outline. Organize the evidence to build the strongest possible argument.

Persuasive Essay Outline

- I. Introductory Paragraph
- II. Opposing View Paragraph
- III. Body Paragraph
- IV. Conclusion

2. Drafting the Persuasive Essay

When writing the initial draft of a persuasive essay, consider the following suggestions:

- The **introductory paragraph** should have a strong "hook" that grabs the reader's attention. You may do that with a fact related to your topic, an anecdote, a quote, or even a definition. A solid introduction will seamlessly flow towards the body paragraphs, which will prove the thesis statement with strong arguments

Example:

Most little kids get far too much homework. I believe homework should be banned in primary school.

<https://www.google.com/search?q=sample+persuasive+essay+for+grade+6>

- The **opposing view paragraph** should be included early in your essay. It is important to present the argument fairly. Be sure to refute the counterargument with your main objections to it.

Example:

It's well known that kids are not as fit as they should be. Sitting around for hours doing homework is dreadfully unhealthy. Kids work hard at school all day so they need time to relax and refresh their brains. Worrying about homework causes stress for kids and frustration for parents.

<https://www.google.com/search?q=sample+persuasive+essay+for+grade+6>

- The **body paragraph** should cover a separate point, and the sentences of each paragraph should offer strong evidence in the form of facts, statistics, and quotes from experts, and real-life examples.

Example:

Homework is hideously difficult to complete for many kids. They need help from the teacher and lots of resources which they can't get at home.

<https://www.google.com/search?q=sample+persuasive+essay+for+grade+6>

- The **concluding paragraph** should summarize the most important evidence and encourage the reader to adopt the position or take action. The closing sentence can be a dramatic plea, a prediction that implies urgent action is needed, a question that provokes readers to think seriously about the issue, or a recommendation that gives readers specific ideas on what they can do.

Example:

In conclusion, I believe homework (which is really just more schoolwork) should be done at school or banned entirely.

<https://www.google.com/search?q=sample+persuasive+essay+for+grade+6>

When writing a persuasive essay, always remember the interaction between the writer and the reader. The writer is trying to convince a reader who may be enthusiastic or resistant or simply disinterested. Persuasive essay writing must be well organized, but it must also hook the reader, and then keep him or her engaged with your creative and authentic word choice.



What's More

ACTIVITY 4: COMPLETE ME

Directions: Complete the sentence using the words inside the word bank.

Introduction	Opposing View Paragraph
Conclusion	Drafting Paragraph
Body Paragraph	Persuasive Essay



Assessment

A. Directions: Read the questions and encircle the letter of the best answer.

1. Which of the following statements is TRUE about persuasive writing?
 - A. Persuasive writing is used to inform the reader about an issue.
 - B. Persuasive writing is non-fiction writing used to convince the reader to agree with the author about an issue.
 - C. Persuasive writing is used strictly for commercial scripts to convince the audience to buy a company's product.
 - D. Persuasive writing is fictional writing used to convince the reader to agree with the author about an issue or topic.

2. How many body paragraphs do you need, at least, in a persuasive essay?

A. 1 B. 2 C. 3 D. 4

3. Which of the following components is NOT part of a persuasive essay composition?

A. Introduction B. Lead C. Body Paragraph D. Conclusion

4. What is the main intention of the author when writing a persuasive essay paper?
 - A. To raise awareness about issues in the world.
 - B. To convince the reader to write their own counter argument.
 - C. To convince the reader to agree with the author about an issue through use of facts.
 - D. To convince the reader to agree with the author about an issue through the use of fictional facts.

5. How does the writer share his/her opinion about an issue through persuasive essay writing?
 - A. Share their personal opinion.
 - B. Support their opinion through the use of facts.
 - C. Make up fictional information to trick the reader.
 - D. Share the opinions of others that are similar to theirs.

B. Directions: Using the rubric on page 11, compose your own persuasive essay on a clean sheet of paper using one of the topics below. Be sure to follow the tips in writing a persuasive essay.

- A. Children Should Eat Breakfast Everyday
- B. Cellphones Shouldn't Be Allowed at School
- C. Pets Should Be Allowed Inside the Classroom

Title

Introduction

Reason 1

Reason 2

Conclusion



Additional Activities

ACTIVITY: WORK IT OUT

Directions: Compose a persuasive essay in which you will express a clear, strong point of view or opinion about the safest and most convenient means to travel. Is it through air? through water? or through land? Then, give reasons to convince others of your side by stating such reasons that are arranged logically. Start by listing down your ideas using the format below. Then, write your composition on a piece of paper. A rubric is shown on page 11 for you to be guided.

Paragraph 1	Your argument on the safest and most convenient means of travel
Paragraph 2	Reasons
Paragraph 3	Conclusion



Answer Key

ACTIVATE MY PRIOR KNOWLEDGE
 1. B 2.A 3.D 4.A 5.D

FILL ME IN
 1. Persuasive
 2. Argumentative
 3. Essay
 4. Introduction
 5. Conclusion

READ ME WELL
 1. Children using mobile phones
 2. Mobile phones emit dosage of radiation, which is harmful to the user and can cause severe damage.
 3. Answers may vary

COMPLETE ME
 1. Conclusion
 2. Body Paragraph
 3. Persuasive Essay
 4. Introduction
 5. Opposing View Paragraph

ARRANGE ME
 Going out in the burning sun without sensible protection is extremely dangerous.
 The first reason is that you can get extremely sunburnt. The second reason is that you can get horrible skin cancers because of damaging light rays. Another reason is that too much time out in bright sunlight can damage your eyesight.
 Remember to wear a hat, put on a shirt, use sunscreen and wear sunglasses to prevent sun burn.

THINK AND SHARE
 When writing a persuasive essay, always remember the interaction between the writer and the reader. The writer is trying to convince a reader who may be enthusiastic or resistant or simply disinterested. Persuasive essay writing must be well organized, but it must also hook the reader, and then keep him or her engaged with your creative and authentic word choice.

MOVE YOUR PEN
 Answers may vary

ASSESSMENT
 A. 1. B. 2. D. 3. B. 4. C. 5. B
 B. Answers may vary

ADDITIONAL ACTIVITY
 Answers may vary

References:

- Should Children Use Mobiles?
<https://www.pdst.ie/persuasivewriting>
https://www.readingrockets.org/strategies/persuasive_writing
<https://www.k5learning.com/blog/why-persuasive-writing-important-our-kids-learn>
- Definition of Persuasive Essay
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- Homework Should Be Banned
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- Stay Safe in the Sun
<https://www.pdst.ie/persuasivewriting>
- Adopting a Pet from the Pound
<https://www.pdst.ie/persuasivewriting>
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RUBRICS FOR WRITING PERSUASIVE ESSAY

TRAITS	1	2	3	4
Organization	There is no clear introduction, structure, or conclusion.	The introduction includes the main goal or thesis. Most information is presented in a logical order. A conclusion is included, but it does not clearly state a personal opinion.	The introduction includes the goal or thesis and provides an overview of the issue. Information is presented in a logical order but does not always maintain the interest of the audience. A conclusion states a personal opinion.	The introduction is inviting, states the goal or thesis, and provides an overview of the issue. Information is presented in a logical order and maintains the interest of the audience. The conclusion strongly states a personal opinion.
Content or Ideas	No central theme or idea.	Ideas are limited, inadequately developed.	Purposeful and focused; contains some relevant detail; barely holds reader's interest.	Focus is clear; holds reader's interest; contains relevant details that enhance writing.
Attention to Audience	No sense of audience	Vague sense of audience	With understanding of a specific engaging audience	Distinct, unique, and skilfully adapted to the audience
Word Choice	Word choice is limited	There is evidence of attention to word choice	Word choice enhances the arguments	Word choice is creative and enhances the argument
Grammar, Mechanics and Spelling	There are numerous errors in grammar, mechanics, and/or spelling.	There are several errors in grammar, mechanics, and/or spelling	There are few errors in grammar, mechanics, and/or spelling, but they do not interfere with understanding.	There are no errors in grammar, mechanics, and/or spelling