



Republic of the Philippines
Department of Education
REGION IX - ZAMBOANGA PENINSULA
SCHOOLS DIVISION OF DIPOLOG CITY



July 4, 2023

DIVISION MEMORANDUM

No. 349, s. 2023


**THE 2023 LEARNERS TELESAFE CONTACT CENTER HELPLINE
JINGLE MAKING CONTEST**

To: **Assistant Schools Division Superintendent**
Chief, School Governance and Operations Division
Chief, Curriculum and Implementation Division
Public Schools District Supervisors
Public Elementary and Secondary School Heads
This Division

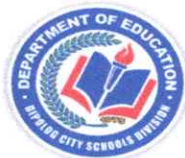
1. Attached is Unnumbered Memorandum OUOPS from Atty. Revsee A. Escobedo, Undersecretary for Operations, regarding the conduct of the **2023 Learners Telesafe Contact Center Helpline Jingle Contest** of the Learner Rights and Protection Office (LRPO) which seeks to promote the contact center helpline, a reporting mechanism against violation of rights of the learners.
2. Anent this, interested participants are requested to read Enclosure 1 or the Mechanics for the 2023 Learners Telesafe Contact Center Helpline Jingle Contest of the above-cited memorandum. Deadline of submission will be on July 23, 2023.
3. For relevant queries, you may contact the Division Learner Formation Coordinator/Division Learner Rights and Protection Focal Person thru 0995-163-5116.
4. For immediate and wide dissemination.

By the Authority of:

MA. LIZA R. TABILON, EdD, CESO V
Schools Division Superintendent


LOURMA I. POCULAN, CESO VI
Assistant Schools Division Superintendent
Officer-In-Charge

//LEARNERFORMATION



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Republic of the Philippines
Department of Education

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

MEMORANDUM

OUOPS 2023 - _____

TO : REGIONAL DIRECTORS

SCHOOLS DIVISION SUPERINTENDENTS

PUBLIC ELEMENTARY AND SECONDARY SCHOOL HEADS

ALL OTHERS CONCERNED

FROM : ATTY. REVSEE A. ESCOBEDO
Undersecretary for Operations

**SUBJECT : THE 2023 LEARNERS TELESAFE CONTACT CENTER HELPLINE
JINGLE MAKING CONTEST**

DATE : June 16, 2023

This has reference to the conduct of the **2023 Learners Telesafe Contact Center Helpline Jingle Contest** of the Learner Rights and Protection Office (LRPO).

In line with the Department of Education's adherence to the State's mandate of promoting the over-all welfare of the learner and upholding their rights against discrimination, right to health, right to participation and right to protection against all forms of violence, abuse, neglect, cruelty, exploitation, and maltreatment.

Aligned with the foregoing, the LRPO is mandated to campaign a nationwide information dissemination on the rights of the learners against child abuse, exploitation, violence, discrimination and bullying and to provide learners with channel to report violation of their rights. Hence, last November 24, 2022, the LRPO officially launched the Learner Telesafe Contact Center Helpline (LTCCH) in line with its mandate of establishing and maintaining monitoring and reporting mechanisms for all learner rights and protection concerns.

The Jingle Contest seeks to promote the contact center helpline a reporting mechanisms against violation of rights of the learners by composing a memorable jingle that acknowledges learners' rights to be protected from all forms of violence, abuse, neglect, cruelty, exploitation, and maltreatment.

Specifically, at the end of the contest, the participants are expected to:

- A. To produce a jingle which promotes the Learners TeleSafe Contact Center Helpline (LTCCH);



Republic of the Philippines
Department of Education

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

- B. To promote an awareness that this Department has a venue where learners, teachers, non-teaching personnel and stakeholders may report incidents of all forms of abuse, bullying and exploitation; and
- C. To encourage schools to showcase the talents of their learners in coming up with a jingle making.

In view of this, we would like to request the participants to read **Enclosure 1** or the Mechanics for the 2023 Learners Telesafe Contact Center Helpline Jingle Contest. Further, we request the **Regional Learner Rights and Protection focal individuals from the regions and divisions** to lead in the Division and Regional Level of the jingle making contest.

All participants in the region are requested to accomplish the online entry form through this link: <https://forms.gle/CwuyzDoScuLWATKUA>.

expenses of the participants in the regions shall be charged against local funds, subject to the usual accounting and auditing rules and regulations.

For any clarification and concern, feel free to contact us through Atty. Suzette T. Gannaban-Medina call 8632-1372 or email at lrpo@deped.gov.ph.

Thank you very much.

ENCLOSURE 1

MECHANICS FOR THE 2023 LEARNERS TELESAFE CONTACT CENTER HELPLINE JINGLE CONTEST

1. COMPOSITION

- The Jingle must include and emphasize the Learners TeleSafe Contact Center Helpline number **8632-1372**, email **weprotectlearners@deped.gov.ph**, cellphone number **0945-175-9777** and the MATATAG agenda, specifically **“Take good care of learners by promoting learner well-being, inclusive education, and a positive learning environment.”**
- The Jingle must promote learners' rights to be protected from all forms of violence, abuse, neglect, cruelty, exploitation, and maltreatment.
- The Jingle must be lively easy to understand sung in Filipino and/or English Language that will emphasize the hotline number, email, cellphone number and the learners' rights. No use of foul, mean, offensive, and rude words.
- The time duration for the Jingle must not be more than two (2) minutes.
- It must be an original composition made by the learners and maybe through the guidance of a music teacher/coach. Music plagiarism is STRICTLY PROHIBITED.
- Any musical instrument can be used as accompaniment.

2. PARTICIPANTS

- The contest is open to all learners of public elementary, secondary schools and community learning centers.
- Composers can be either an individual or a group of learners.
- 1 entry per division will qualify for the Regional Level competition.
- 1 entry per region will qualify for the National Level competition.

3. ENTRY FORMAT AND REQUIREMENTS

- Jingle Video entries shall be submitted on commonly known video file formats. *i.e.* **mp4, avi, mkv**.
- Entries must be in High-Quality Video.
- Jingle Video file name format should be as follows:
LTCCHJINGLE_SDO_REGION (LTCCHJINGLE_MAKATI_NCR)
- Entries must be sent through an email or google forms or a physical copy in a USB flash drive with the following requirements:
 - i.**Accomplished Entry Form (see **Annex A**)
 - ii.**Narrative report on the concept of the jingle.

- iii. Lyrics of the Jingle.
- iv. Profile of composers and the music teacher/coach.
- v. Consent form of the Learner Composers and Coach/es and if Learner Composer is below 18 years of age, the consent of Parent/s or Guardian.

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced during the celebration of the National Children's Month in November 2023 and through a DepEd issuance.
- The Regional Office of the winning entry shall be notified through a DepEd memorandum.
- The Prizes shall be transferred to the Music Teacher or Coach which shall then submit the following, shall they be declared as winners:
 - i. Bank Account No (preferably landbank).
 - ii. Cellphone No.
 - iii. Address
 - iv. School
 - v. Division
 - vi. Region
 - vii. Latest Picture w/ signature

5. PRICES

Champion/s: 50,000 for the students and a Certificate of Recognition to the School and Regional Office.

1st Runner-up: 30,000 for the students and a Certificate of Recognition to the School and Regional Office.

2nd Runner-up: 20,000 for the students and a Certificate of Recognition to the School and Regional Office.

3rd Runner-up: 10,000 for the students and a Certificate of Recognition to the school and Regional Office.

Consolation price: 5,000 for every Regional Representative and a Certificate of Participation to the school and Regional Office.

6. TIMELINES FOR THE SUBMISSION OF ENTRIES AND COMPETITION PROPER

Competition	Submission of entries	Selection of entries
Division Level	On or before July 1, 2023 – July 23, 2023	On or before July 31, 2023
Regional Level	On or before August 18, 2023	On or before August 31, 2023
National Level	On or before September 29, 2023	

CRITERIA

CRITERIA FOR JUDGING	Criteria	Percentage
	Originality	30%
	Interpellation of the theme (relevance)	20%
	Visuality: Visually Appealing Aesthetically Appealing Feature LRP and	20%
	Musicality: Melody Arrangement Tone Appropriateness Catchy and Easy to Memorize (Singability)	30%
	Total	100%

7. OTHER EVENT RULES AND MECHANICS

1. The winning piece will be used as the official jingle of DepEd Learners Telesafe Contact Center Helpline. The DepEd shall reserve the right of ownership of the jingle and may be used to produce an improved version for official use and distribution.

2. all participants shall submit a consent form allowing the DepEd to use their personal information as included in the outputs that they will submit for purposes of publication if they shall be declared as winners, consistent with the provision of the Data Privacy Act.
3. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.
4. DepEd shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, the contestants hold DepEd free against such claims.



Republic of the Philippines
Department of Education

2023 Learners Telesafe Contact Center Helpline Jingle Contest

ENTRY FORM

Title of the Jingle: _____

Learner Composer/s Name: _____

Name of School: _____

Division: _____ Region: _____

Composer/s Profile:

Name of Coach/Music Teacher: _____

Concept of the *Learners Telesafe Contact Center Helpline Jingle* Entry:

Submitted by:

Learner Composer/s and Music Teacher/Coach

Recommended by:

School Head/SDS/RD

Accepted by:

SDS/RD/CO



Republic of the Philippines
Department of Education

2023 Learners Telesafe Contact Center Helpline Jingle Contest

CONSENT FORM

I/we, [Participant's Full Name], hereby acknowledge and agree to the terms and conditions outlined below for the participation in the 2023 Learners Telesafe Contact Center Jingle Contest ("the Contest") organized by the Department of Education (DepEd).

1. Ownership of Jingle:

I/We understand and acknowledge that by participating in this Contest, the Department of Education reserves the right of ownership of the jingle that I/we submit. I grant the Department the exclusive right to use, modify, reproduce, and distribute the jingle for official use and distribution, including the production of an improved version, without any further compensation.

2. Use of Personal Information:

I/We hereby authorize the Department of Education to use my personal information, as provided in the outputs that I/we submit for the Contest, for the purpose of publication if I/we am declared as a winner. The use of my personal information will be in compliance with the provisions of the Data Privacy Act.

3. Confidentiality:

I/We understand and agree that all information, materials, and content submitted by me for the Contest may be reviewed, evaluated, and potentially shared by the Department for judging and promotional purposes. While reasonable efforts will be made to maintain the confidentiality of my submission, I acknowledge that the Department cannot guarantee absolute confidentiality.

4. Original Work:

I/We certify that the jingle I submit for the Contest is my original work and does not infringe upon any third-party rights, including copyrights, trademarks, or intellectual property. I accept full responsibility for any legal consequences that may arise due to any unauthorized use or infringement of third party rights.



Republic of the Philippines
Department of Education

5. Indemnification:

I/We agree to indemnify and hold harmless the Department of Education, its officials, employees, and representatives from any claims, damages, liabilities, or expenses arising out of or in connection with my participation in the Contest, including but not limited to any claims of copyright infringement or violation of intellectual property rights.

6. Disqualification:

I/We understand that failure to comply with the rules and guidelines set forth by the Department may result in disqualification from the Contest, at the sole discretion of the Department.

7. Publicity:

I/We grant the Department of Education the right to use my name, likeness, photograph, and biographical information in connection with the promotion and publicity of the Contest, without any additional compensation.

I/We have read this Consent Form carefully and understand its contents. I/we voluntarily agree to be bound by the terms and conditions stated herein.

Participant's Full Name: [Participant's Full Name]

Date: [Date]

Signature: [Participant's Signature]

Recommended by:

School Head/SDS/RD

Approved by:

SDS/RD/CO