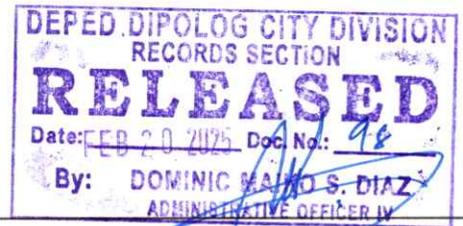




Republic of the Philippines
Department of Education
REGION IX – ZAMBOANGA PENINSULA
SCHOOLS DIVISION OF DIPOLOG CITY



February 20, 2025

Division Memorandum

No. 96 s., 2025

2025 SDO-DIPOLOG CITY NATIONAL WOMEN'S MONTH CELEBRATION

TO: Assistant School Division Superintendent
Chief- Curriculum Implementation Division
Chief- Schools Governance Operation Division
All Education Program Supervisors
All Public Schools District Supervisors
All Unit/Section Heads
All Division Office Personnel
All Elementary and Secondary School Heads/Principals
All School GFPS/GAD Coordinators
All Others Concerned
This Division

1. The National Women's Month Celebration (NWMC) is an annual observance held every March in the Philippines to celebrate women's achievements and contributions to society. This year's theme, "**Babae sa Lahat ng Sektor, Aangat ang Bukas sa Bagong Pilipinas,**" emphasizes the crucial role of women across all sectors in building a brighter future for the country.
2. The objectives of 2025 NWMC aims to:
 - a. Increase awareness and advocacy for gender equality, resulting in greater recognition of women's equal rights, power, and opportunities across all sectors;
 - b. Enhance the inclusion of marginalized and vulnerable sectors of women, including indigenous women, rural women, and women with disabilities, through targeted initiatives that ensure their participation and access to programs and resources promoting inclusive development;
 - c. Strengthen multi-sectoral collaboration with government agencies, LGUs, NGOs, CSOs, and other stakeholders, leading to improved policies, access to services, and sustainable opportunities for women; and
 - d. Improve policies and gender-responsive governance, ensuring the sustainability of gender equality efforts beyond 2025.



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3. The division office including all elementary and secondary schools are enjoined to conduct the following activities:
 - a. Synchronized Kick-Off Ceremony during the Flag Raising Ceremony on March 3, 2025 (first Monday of March 2025 with the attire: Women's Month T-shirt);
 - b. Display of the official 2025 National Women's Month Commission Banner in front of offices/schools, landmarks and designated areas; and
 - c. Join the **#Purple Fridays Initiative, #PurpleYourIcons and #PurpleYourProfile** - wearing anything purple in all the Fridays of March 2025 to signify support to Women's Empowerment and gender equality. Join the online movement by updating your profile picture with PCW's official frame through #PurpleYourProfile, helping to amplify awareness and engagement in digital spaces. These simple yet impactful actions not only celebrate women but also sparks conversations about the National Women's Month Celebration

4. To promote public awareness, schools are strongly encouraged to conduct various activities to raise awareness about NWMC, following the **NO DISRUPTION OF CLASSES POLICY** as stipulated in DepEd Order # 9 s. 2005, entitled "Instituting Measure to Increase Engaged Time-On Task Ensuring Compliance Therewith".

5. The NWMC guidelines, suggested activities and campaign materials, including posters, banners, T-shirt print designs, and IEC materials, can be accessed at <https://pcw.gov.ph/2025-national-womens-month-celebration/>.

6. All schools through the school GFPS shall submit an Activity Completion Report. The templates for the online submission can be accessed thru the link <https://tinyurl.com/y4xw3u4y>

7. Please find the attached Division Office NWMC suggested activities (Enclosure A) and the list of the PCW recommended activities. The links to the NWMC advocacy materials are as follows.

<https://tinyurl.com/NWMC-T-shirt-design>

<https://tinyurl.com/NWMC-RollUp-Banner>

<https://tinyurl.com/NWMC-Streamer>

<https://library.pcw.gov.ph/lupang-hinirang-all-women-cast/>

<https://tinyurl.com/GADvocates-Prayer>



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8. Should there be any clarifications, you may contact MONINA R. ANTIQUINA, Division GAD Focal Person on her contact # 09495686337 or at her email add: monina.antiquina@deped.gov.ph
9. Immediate dissemination of this memorandum is directed.

ROSALIO B. CONTURNO JR., PhD
OIC-Assistant Schools Division Superintendent
In-Charge of Office

For:

MA. LIZA R. TABILON, EdD, CESO V
Schools Division Superintendent



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Enclosure A – GAD Suggested Activities of SDO-Dipolog City for 2025 NWMC

ACTIVITIES	DATE	Person-In -Charge	MODALITY
NWMC Kick-Off Program and Simultaneous Hanging of 2025 NWMC Streamer	March 3,2025	Division GFPS	Face to Face
Purple Fridays, #PurpleYourIcons and #PurpleYourProfile	March 1-31,2025	Division GFPS SDO- Personnel Schools GFPS	Face to Face Online
Posting of Updated Sex Disaggregated Data (SDD) of SDO-Dipolog City Website GAD Corner	March 3-31,2025	Division GFPS Division ITO Division Office-Personnel Section	Online
Development of Data Collection System for GPB, GAR and HGDG	March 17-28,2025	Division GFPS Division ITO Division Office-Personnel Section	Online
#JuanaSays 2025	March 1-31,2025	All SDO Dipolog City Personnel	Face to Face Online
#WEcanbeEquALL	March 1-31,2025	All SDO Dipolog City Personnel	Online
2025 NWMC Sticker Pack	March 1-31,2025	All SDO Dipolog City Personnel	Face to Face Online
Bawat Sektor ng Kababaihan Iaangat <ul style="list-style-type: none"> • Dialogues and Forums • Conduct Workshop of Inclusion and Equality • Cultural Celebration and Awareness Event • Community Engagement and Co-Creation Process 	Dates to be identified for implementation	All SDO Dipolog City Personnel	Face to Face Online Hybrid
Interactive Online Campaign	March 1-31,2025	All SDO Dipolog City Personnel	Online
GAD Forum/ GAD Agenda Setting	March 3-31,2025	Division GFPS Schools GFPS	Face to Face Online/ Hybrid
GAD To Know	March 3-31,2025	All SDO Dipolog City Personnel	Face to Face or Hybrid

Address: Purok Farmers, Otingan, Dipolog City
 Email: dipolog.city@deped.gov.ph
 Website: www.depeddipolog.net
 Facebook: DepEd Tayo – Division of Dipolog City





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<i>Our Women's Month Stories</i>	<i>March 3-31, 2025</i>		
<i>2025 NWMC Culminating Program</i>	<i>March 28, 2025</i>	<i>Division GFPS All SDO Dipolog City Personnel</i>	<i>Face to Face</i>



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