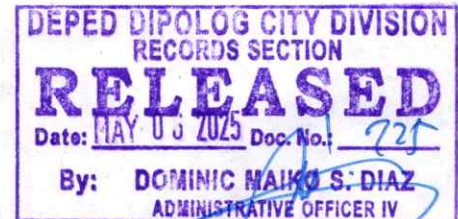




Republic of the Philippines
Department of Education
REGION IX – ZAMBOANGA PENINSULA
SCHOOLS DIVISION OF DIPOLOG CITY



May 6, 2025

DIVISION MEMORANDUM

No. 225 series of 2025

CONDUCT OF BAWAT BATA MAKABABASA PROGRAM LAUNCHING

To: Assistant Schools Division Superintendent
Chief Education Supervisors (CID/SGOD)
Education Program Supervisors
Public Schools District Supervisors
Elementary School Heads
BBMP Tutors
BBMP DTWG
Other Concerned Personnel
This Division

1. The Department of Education will implement the Bawat Bata Makababasa Program (BBMP), a 20-day intensive reading intervention designed to support Grades 1 to 3 learners who are experiencing difficulties in reading.
2. In support of this advocacy, the BBMP will be simultaneously launched across eight (8) divisions in Region IX, Zamboanga Peninsula, **on May 8, 2025**. The Dipolog City Schools Division will participate in this region-wide initiative through a kick-off activity designed to generate awareness, build momentum, and express a unified commitment to improving early-grade literacy. This will start with a **motorcade at 8:30 a.m. from Food Hub at Dipolog City Sunset Boulevard**, passing along the identified streets in the city proper as shown in roadmap in **Enclosure 1** of this Memorandum. Participants may adorn their motorcycles or vehicles with balloons and other items that would add color and highlight the festive mood at the event.
3. A short **program at 10:00 a.m.** will be held at **Estaka Central School** after the motorcade and this will be attended by DepEd Regional Officials, SDO Dipolog City top management officials, supervisors, school heads and BBMP tutors in schools used as polling centers and select division personnel (BBMP TWG). Please refer to **Enclosure 2** for the list of participants of the event.



Address: Purok Farmers, Olingan, Dipolog City
Email: dipolog.city@deped.gov.ph
Website: www.depeddipolog.net
Facebook: DepEd Tayo – Division of Dipolog City



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4. Elementary schools that are not used as polling centers are advised to start the BBMP implementation on May 8 and shall ensure the school readiness in terms of program implementation prior to May 8, 2025. The school heads and BBMP tutors of the schools enumerated below shall not join in the division kick-off activity at Estaka Central School.

A. Biasong Elementary School
B. St. John Elementary School
C. Magsaysay Elementary School
D. Sta. Cruz Elementary School
E. San Alfonso Elementary School

F. Sto. Niño Elementary School
G. Linay Elementary School
H. Guinsangaan Elementary School *am*

5. Teaching personnel who participated in this activity are entitled to corresponding service credits in accordance with DepEd Order No. 53, s. 2003 or the Updated Guidelines on Grant of Vacation Service Credits for Teachers.
6. For more information or clarification, please contact the following:

Amelinda D. Montero DM, CESE
CID Chief

Cherry Mae B. Eltanal EdD
Education Program Supervisor in Filipino
filipino.dipolog@deped.gov.ph

7. Immediate and widest dissemination of this Memorandum to all concerned is desired.

MA. LIZA R. TABILON EdD, CESO V
Schools Division Superintendent *awp*

References & Enclosure: as stated
CID/EPS/CMBE
May 6, 2025



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Enclosure 1 of Division Memorandum No. ____ s. 2025

Motorcade Route

Assembly Area: Food Hub, Dipolog Sunset Boulevard, Miputak, Dipolog City

Assembly Date & Time: May 8, 2025 at 8:00- 8:30 a.m.

Venue for BBMP Kick-off Program: Estaka Central School (10:00 a.m.)





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Enclosure 2 of Division Memorandum No. ____ s. 2025

A. List of Teacher Participants in the BBMP Kick-Off Activity

Name of Teacher Volunteer/Tutor	Position	School Assignment for BBMP
Mary Cris R. Haway	T- II	Dipolog Pilot Demonstration School
Shana Joy G. Gahum	T-III	Dipolog Pilot Demonstration School
Sweet Jane U. Reyes	T-III	Dipolog Pilot Demonstration School
Daisy T. Dominguez	T-III	Dipolog Pilot Demonstration School
Maria Rona V. Llanos	T-III	Dipolog Pilot Demonstration School
Mary Rose C. Molonias	T-III	Dipolog Pilot Demonstration School
Maribeth S. Dugenio	T-III	Dipolog Pilot Demonstration School
Rosafe S. Torreliza	T-III	Dipolog Pilot Demonstration School
Gellie G. Ragas	T-I	Dipolog Pilot Demonstration School
Maribel B. Soledad	T-III	Dipolog Pilot Demonstration School
Richel M. Unabia	T-III	Dipolog Pilot Demonstration School
Angelina B. Obina	T-I	Dipolog Pilot Demonstration School
Joie C. Bulagao	T-I	Dipolog Special Education Center
Odessa Cordero	T-I	Dipolog Special Education Center
Marycris J. Barbaso	SPET-I	Dipolog Special Education Center
Dulcita S. Cuizon	T-III	Barra ES
Elvira L. Nalzar	T-III	Barra ES
Helen Cimafranca	T-III	Sicayab ES
Teodecia J. Acopiado	T- II	Sicayab ES
Sandy T. Natividad	T-III	Sicayab ES
Cheryl M. Oracoy	T-III	Sicayab ES
Imelda C. Martinez	T-III	Sicayab ES
Jojie M. Lopecillo	T-III	Sicayab ES
Ghereca Adrias	T-III	Sicayab ES
Mercedita C. Ayawan	T-III	Sicayab ES
Cruz Anthony M. Saldon	T-I	Sicayab ES
Anacar S. Jaugin	T-III	Sicayab ES
Racquel P. Mohametano	T-III	Sicayab ES
Giovanna Paula J. Dingal	T-III	Sicayab ES
Leslie Joie B. Oxales	T-III	Sicayab ES
Cathleya S. Sumilay	T-I	Sicayab ES
Noel Jade O. Buroy	T-III	Sicayab ES
May D. Olavides	T-III	Sicayab ES
Mahalia Luz C. Samarinta	T-III	Estaka Central School
Vincent M. Lacaste	T-III	Estaka Central School
Eve S. Maraon	T-I	Estaka Central School
Mae Charity L. Tamayo	T-III	Estaka Central School
Melody B. Entera	T-III	Estaka Central School



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Name of Teacher Volunteer/Tutor	Position	School Assignment for BBMP
Blenda P. Tingal	T-III	Upper Dicayas Integrated School
Wilma Saguin	T-III	Upper Dicayas Integrated School
Genalin C. Diamante	T-III	Dicayas ES
Ailyne T. Enderez	T-III	Minaog ES
Sheen Mae M. Macam	T-I	Gulayon Integrated School
Marilyn B. Molina	T-III	Gulayon Integrated School
Rosemarie A. Hangcan	T-III	Gulayon Integrated School
Marizel B. Mutia	T-III	Gulayon Integrated School
Genevieve J. Opong	T-III	Gulayon Integrated School
Ma. Socorro Belando	T-I	Lugdungan ES
Emelin V. Ayuban	T-II	Lugdungan ES
Catherine B. Bagalanon	T-III	Turno ES
Blesyl P. Alistado	T-III	Turno ES
Ana Marie R. Portes	T-III	Turno ES
Leody Mae De La Cruz	T-III	Turno ES
Jennie Aleria	T-III	Turno ES
Jovelyn Romero	T-III	Turno ES
Nerissa Ballares	T-III	Turno ES
Ghandi B. Gahisan	T -I	Turno ES
Maria Crisanta A. Seno	T-III	Turno ES
Moneca A. Ocom	T-I	Turno ES
Anna Grace Alboroto	T-I	Turno ES
Cristita R. Bermejo	T-III	Miputak East Central School
Chithrill S. Maquiling	T-III	Miputak East Central School
Ryan K. Elarde	T-III	Miputak East Central School
Chona C. Avilla	T-III	Miputak East Central School
Ma. Mechel B. Alanquihan	MT-I	Miputak East Central School
Mary June M. Edma	T-III	Miputak East Central School
Geralyn C. Abrau	T-III	Miputak East Central School
Annaliza Lara	T-III	Miputak East Central School
Darwin S. Enderez	T-III	Sta. Isabel ES
Julie Ann P. Lagas	T-I	Sta. Isabel ES
Elma E. Dondoyano	MT-I	Sta. Isabel ES
Jeselle A. Waga	T-I	Sta. Isabel ES
Jason M. Buzarang	T-I	Sta. Isabel ES
Reyson A. Vidal	T- III	Sta. Isabel ES
Regine S. Buongan	T-III	Sta. Isabel ES
Mercedita A. Paluca	MT-I	Sta. Isabel ES
Marjorie A. Awa	T-III	Sta. Isabel ES
Ma. Teresa O. Comodas	T-III	Sta. Filomena Integrated School
Rheca Jyern A. Peralis	T-I	Sta. Filomena Integrated School
Elsa J. Pularan	T-III	Sta. Filomena Integrated School



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Name of Teacher Volunteer/Tutor	Position	School Assignment for BBMP
Mary Dioserli L. Campo	T-I	Sta. Filomena Integrated School
Emma Alcazar	T-III	Sta. Filomena Integrated School
Liezel Indus	T-I	Sta. Filomena Integrated School
Riza E. Sulatre	T-III	Tubod Integrated School
Shiena Mae P. Moroscallo	T-III	Tubod Integrated School
Ermila E. Sarangaya	T-III	Tubod Integrated School
Leizl L. Balneg	T-III	Tubod Integrated School
Rica A. Gomez	T-II	Galas ES
Irene B. Comerros	T-II	Galas ES
Mary Ann Z. Lumandaya	T-III	Galas ES
Daryl L. Sumalpong	T-III	Galas ES
Vanessa Iris T. Nob	T-III	Galas ES
Elvie M. Ferolino	T-III	Galas ES
Mary Ruth B. Abaya	T-III	Galas ES
Christeen Joy M. Arpa	T-III	Galas ES
Elizabeth D. Tumarong	T-III	Galas ES
Amme A. Hipos	T-II	Galas ES
Flora Mae B. Egay	T-I	Galas ES
Chelly S. Suano	T-III	Galas ES
Joneza R. Galo	T-III	Galas ES
Ma. Lilibeth A. Zapanta	T-III	Galas ES
Evelyn L. Marane	T-III	Galas ES
Donabel E. Pepania	T-I	Galas ES
Edeliza S. Cuadra	T-III	Galas ES
Iris S. Kagatan	T-II	Galas ES
Jeanette Z. Ederosas	T-III	Galas ES
Lou Johnaree W. Dangase	T-III	Galas ES
Juvy B. Zamoras	T-II	Galas ES
Jenefel C. Layoc	T-III	Galas ES
Jenilyn R. Dela Cruz	T-III	Galas ES
Cindrel R. Escototo	T-III	Galas ES
Mary Ann Daphne D. Jaralve	T-III	Laoy Olingan ES
Jeralyn E. Jauculan	T-III	Laoy Olingan ES
Mary Fel B. Montiel	T-III	Laoy Olingan ES
Hazel Jean B. Recentes	T-III	Laoy Olingan ES
Wenefredo Tomarong	T-III	Laoy Olingan ES
Miraluna A. Canillas	T-I	Olingan ES
Mary Ann Y. Eguia	T-III	Olingan ES



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Name of Teacher Volunteer/Tutor	Position	School Assignment for BBMP
Jean C. Pontanar	T-III	Olingan ES
Ian T. Dael	T-III	Olingan ES
Eden M. Pagente	T-III	Olingan ES
Zenaida E. Gamus	T-III	Olingan South ES
Jennefer A. Majorenos	T-II	Olingan South ES
Mary Ann M. Daguinotas	T-III	Olingan South ES
Ma. Cristina C. Balios	T-III	Olingan South ES
Mari Grace I. Sarceno	T-III	Olingan South ES
Lyndel A. Dalagan	T-III	Olingan South ES
Cecil Dela Cruz	T-II	Olingan South ES
Eliza D Mazarate	T- III	Sinaman Integrated School
Peterlyn C. Tao	T-I	Sinaman Integrated School
Marilou T. Rubano	T-I	Sinaman Integrated School
Mechel B. Baguisan	T-III	Sinaman Integrated School
Lorena O. Balladares	T-I	Sinaman Integrated School
Angelica T. Cirujales	T-III	Sinaman Integrated School
Charlene M. Sumile	T-III	Sinaman Integrated School
Berlin R. Sumile	T-III	Sinaman Integrated School
Rosemarie F. Dael	T-III	Punta CS
Jerahmae R. Austero	T-III	Punta CS
Ligaya V. Calamba	T-III	Punta CS
Edelyn M. Eldian	T-III	Punta CS
James Ralph V. Aleta	T-I	Punta CS
Ma. Vanessa Jabagat	T-III	Punta CS
Evelyn P. Alabastro	T-III	Punta CS
Maricel G. Jauculan	T -III	San Jose ES
Arnel M. Tariao	T-III	Sangkol ES
Elma S. Gregana	T-III	Sangkol ES
Jade P. Pampilo	T-III	Sangkol ES
Winlove C. Villanos	M-I	Sangkol ES
Evelyn A. Pepito	T-III	Cogon ES
Jemilyn M. Dy	T-III	Cogon ES
Lucila C. Panigsing	T-III	Cogon ES
Gina S. Recentes	T-III	Diwan ES
Letecia L. Empeynado	T-III	Diwan ES
Leila A. Ala-Al	T-III	Pamansalan ES
Grosby L. Balancar	T-III	Cayasan Integrated School
Belinda B. Randes	T-I	Cayasan Integrated School
Carmina M. Abera	T-I	Virginia ES



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B. Committees for Bawat Bata Makababasa Program (BBMP) Kick-Off Activity				
May 8, 2025				
Estaka Central School, Estaka, Dipolog City				
No.	Committee	Terms of Reference	Chair	Members
1	Core Planning/Steering	sets the overall vision, objectives, and timeline for the event	Chief Amelinda D. Montero	
		coordinates between all sub-committees and makes key decisions	PSDS Adrian G. Refugio	
2	Finance/Budget/Food	manages the event budget, tracks expenses, and ensures financial accountability	PSDS Vilma C. Velasco	
		handles procurements in coordination with the focal person	PSDS Lyn A. Carpio	
3	Logistics & Operations	secures and manages the venue, equipment, transportation, and accommodations	EPS Edgar C. Dingal EPS Riela Angela C. Josol	PSDS Olalio Delos Santos PSDS Bernie P. Laranjo
		oversees event setup, signage, and on-site logistics	EPS Dexter A. Elumba	PSDS Petrush G. Macute PSDS Jovencia M. Samante
4	Program/Content	designs the event agenda and selects speakers, presenters, or performers	EPS Cherry Mae B. Eltanal	Chris Rey VIII A. Herrera
		manages session scheduling and content alignment with event goals	PSDS Rossalyn Z. Montealto	Ma. Venus N. Amatong
5	Marketing & Promotion	prepare, print and reproduce the program flow layout, develops and implements the event's marketing and publicity plan	EPS Serapino E. Estebat Jr.	Oliver Manalo
		manages social media, email campaigns, press releases, and promotional materials	PDO Leo Martinno O. Alejo	
6	Registration & Attendee Mgt.	handles attendee registration, ticketing, check-in, and guest services	PSDS Genevieve B. Miranda	All elementary school heads with schools not used as polling centers



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		manages memo/ letter of invitations tracking and attendee communications	PSDS Maria Lisa E. Valdehueza	
7	Technology & AV	manages all technical aspects, including audiovisual equipment, live streaming, and event apps	EPS Jesse P. Samaniego	Joshua Abergas
		provides technical support during the event	ITO Jose Mari Apilan	
			John Leo M. Samante	
8	Risk Management & Compliance	develops safety and emergency plans	AO Alan Chiu	Coleen Mae M. Montederamos
		ensures compliance with legal and regulatory requirements		
9	Health and Safety	promotes physical, mental, and emotional well-being among the participants of the event	Jan Rina Bitancor Chris Rey VIII A. Herrera	
10	Documentation	capture photos, videos, audio recordings, and written notes of the proceedings in an accurate and timely manner	EPS Melanie Bantilan	
		prepares a narrative report summarizing the objectives, highlights, outcomes, and recommendations of the event	EPS Cherilyn Allen	
11	Post-Event Evaluation	collects feedback from attendees, sponsors, and staff	EPS Edgardo S. Cabalida	
			EPS Monina R. Antiquina	
12	Venue, Decoration and Aftercare	designs and implements the event's visual theme and decorations	Principal Sunny O. Zapanta	Assigned teachers from Estaka CS



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		ensures that the venue reflects the desired atmosphere		Assigned personnel from SDO-Dipolog City General Services Office
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Enclosure 3 of Division Memorandum No. ____ s. 2025



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