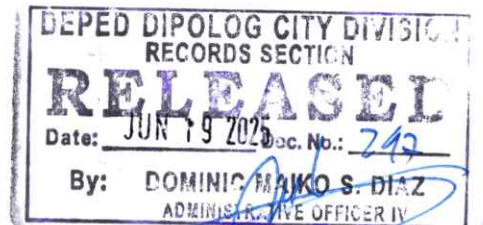




Republic of the Philippines
Department of Education
REGION IX – ZAMBOANGA PENINSULA
SCHOOLS DIVISION OF DIPOLOG CITY



June 19, 2025

DIVISION MEMORANDUM

No. 77, s. 2025

CELEBRATION OF THE NATIONAL NO SMOKING MONTH 2025

To : Public Schools District Supervisors
Public Elementary and Secondary School Heads
All Teaching and Non-teaching Personnel
School Health and Nutrition Personnel
All Others Concerned

1. The Schools Division Office of Dipolog City through the Schools Governance and Operations Division – School Health and Nutrition Unit joins in the observance of the **National No Smoking Month** in pursuant to Presidential Proclamation No. 183, s. 1993. This initiative aims to raise public awareness on the harmful effects of tobacco use and to promote a smoke-free environment.
2. All schools and DepEd offices are reminded to strictly observe the provisions of *DepEd Order No. 48, s. 2016, or the Policy Guidelines on Comprehensive Tobacco Control*, which prohibit the acceptance of gifts, donations, and sponsorships from tobacco companies, whether directly or indirectly, including those presented as corporate social responsibility (CSR) projects.
3. In line with these guidelines, all personnel, including visitors, are also advised that cigarette smoking, vaping, or any other form of smoking is **strictly prohibited within the premises, buildings, and grounds of all schools and the Schools Division Office of Dipolog City**. Violations of this policy will result in disciplinary actions in accordance with DepEd Order No. 48, s. 2016, and Civil Service Commission (CSC) Memorandum Circular No. 17, s. 2009.
4. All schools are hereby enjoined to simultaneously conduct activities in celebration of the National No Smoking Month. Suggested activities include, but are not limited to:
 - a. **Display of Signages:** Put up signages indicating that the school or office is a SMOKE-FREE ZONE in prominent and strategic locations within the school and DepEd premises. You may use the signage layout at <https://bit.ly/SmokeFreeSchool>
 - b. **Information Dissemination:** Conduct classroom-based information dissemination activities such as lectures, and the like to educate



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learners and personnel about the dangers of smoking and the importance of a smoke-free environment.

- c. **Creative Endeavors:** Organize creative endeavors and projects involving the participation of learners, such as poster-making, jingle-making, and essay writing, to raise awareness and encourage active participation.
5. This year's theme "*Unmasking the Appeal: Exposing Industry Tactics on Tobacco and Nicotine Products*" exposes how tobacco and nicotine companies target youth through marketing tactics. The campaign calls for tougher regulations, including banning flavors that make these products more tempting, to safeguard public health.
6. Teaching and non-teaching personnel, as well as learners who smoke and are **willing or planning to quit**, are encouraged to contact the nurses assigned in their district or may reach out to the Division Tobacco Control Focal Person for support and guidance. Additionally, they may also contact the Department of Health's (DOH) Quitline for further assistance:
 - **Hotline:** 1558 (*nationwide toll-free*)
 - **Mobile Numbers:** 0921-203-9534 (Smart/TNT/Sun)
0977-627-7539 (Globe/TM)
7. For inquiries and clarifications, kindly contact GEILOU O. YABRES – Nurse II, Division Tobacco Control Focal Person at 0950-757-1322.
8. Immediate and widest dissemination of this Memorandum is highly desired.


MA. LIZA R. TABILON, EdD, CESO V
Schools Division Superintendent