

Republic of the Philippines **Department of Education** Region IX – Zamboanga Peninsula SCHOOLS DIVISION OF DIPOLOG CITY



July 4, 2025

DIVISION MEMORANDUM No. 329, s. 2025

OBSERVANCE OF THE 37TH NATIONAL DISASTER RESILIENCE MONTH (NDRM) 2025

To: Assistant Schools Division Superintendent Chief Education Supervisor, SGOD Chief Education Supervisor, CID Public Schools District Supervisors All Elementary and Secondary School Heads Division DRRM Team and Coordinators School DRRM Team and Coordinators This Division All Other Concerned

- Executive Order No. 137, s.1999 declared the month of July as National Disaster Consciousness Month- The observance was renamed to National Disaster Resilience Month (NDRM) by virtue of Executive Order No. 29, s.2017 to highlight the shift from disaster awareness building to disaster resilience.
- 2. With reference to **NDRRMC Memo No. 155 s. 2025** dated June 27, 2025, this year's NDRM 2025 Theme is *"KUMIKILOS para sa Kahandaan, Kaligtasan at Katatagan"*. The NDRRMC through the OCD invites all national government agencies and instrumentalities to join the annual celebration to foster a deeper culture of resilience emphasizing the ability of individuals, communities, institutions, and the state to adapt, withstand, and recover from the impacts of hazards through effective risk management and collective action.
- 3. In response to this call to action, this division invites all schools and offices to participate by posting the editable Official Banner Layout thru this link: https://bit.ly/3GjhAgL and are encouraged to reproduce and display the banner throughout July, or year-round where feasible. The Division Disaster Risk Reduction and Management Service would also conduct a random monitoring of schools to assess compliance and re-orient school personnel on the Comprehensive School Safety Checklist.
- 4. To further equip schools and learners in effectively and proactively addressing imminent risks brought by disasters, the DRRMS would also distribute safety equipment to selected schools identified to be the most vulnerable in the division. A separate memo would be issued to this effect.
- 5. Lastly, the DRRMS enjoins all personnel and learners to promote a culture of safety, readiness, and resilience by revisiting and adhering to the *Three Pillars of the Comprehensive DRRM in Basic Education* as outlined in the School Disaster Risk Reduction and Management Manual through this link: <u>School Disaster Risk Reduction and Management Manual https://bit.ly/404dvDP</u>



6. For questions and/or clarifications, you may contact the Division DRRM Coordinator, CHRISTIAN JAMES S. PACO, at 0956-591-1473.

Immediate dissemination of this Memorandum is highly desired.

MA. LIZA R. TABILON, EdD., CESO V Schools Division Superintendent Office of the Schools Division Superintendent

Encl.: As stated Reference: As stated To be indicated in the <u>Perpetual Index</u> under the following subjects:

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| SGOD, DRRM | SDRRM |
|------------|--------|
| Schools | CSS |
| NDRM | NDRRMC |

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NATIONAL DISASTER RISK REDUCTION AND MANAGEMENT COUNCIL

National Disaster Risk Reduction and Management Center, Camp Aguinaldo, Quezon City, Philippines

MEMORANDUM No. <u>15</u>, s. 2025

2 7 JUN 2025

TO : ALL NDRRMC MEMBER AGENCIES

SUBJECT : INVITATION TO THE CELEBRATION OF THE 37TH NATIONAL DISASTER RESILIENCE MONTH (NDRM) CY 2025

Pursuant to Executive Order No. 29, s. 2017, the National Disaster Resilience Month (NDRM) is observed annually across the country through activities that promote and strengthen disaster resilience. The observance represents a shift from simply raising disaster awareness to fostering a deeper culture of resilience—emphasizing the ability of individuals, communities, institutions, and the state to adapt, withstand, and recover from the impacts of hazards through effective risk management and collective action.

This 2025, the National Disaster Risk Reduction and Management Council (NDRRMC), through the Office of Civil Defense (OCD), leads the observance of the 37th National Disaster Resilience Month with the official theme, "KUMIKILOS para sa Kahandaan, Kaligtasan, at Katatagan" and its accompanying banner, as shown below:



This theme affirms the Filipino people's ongoing, collective commitment to disaster preparedness, safety and resilience — highlighting actions already being taken by individuals, communities, and institutions nationwide. More than a call to action, it reflects a dynamic, whole-of-nation approach that values continuous improvement, shared responsibility, and sustained collaboration across all sectors.





National Disaster Risk Reduction and Management Center, Camp Aguinaldo, Quezon City, Philippines

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As part of our continuing commitment to disaster preparedness and resilience, the following "KUMIKILOS Activities" will be undertaken and coordinated nationwide:

1. NDRM Ceremonial Kick-Off Program

The OCD Central Office will lead the Ceremonial Kick-Off Program for the 37th National Disaster Resilience Month (NDRM) on July 1, 2025, at 2:00 PM, to be held at Ayala Malls Circuit Makati.

Aside from officially introducing the KUMIKILOS theme for this year's observance, the program will also feature the "Panatag Pilipinas Launch 2.0" campaign, aimed at achieving wider reach and dissemination of our existing key preparedness messages. Both initiatives are integral to our continuing commitment under the KUMIKILOS advocacy to promote a culture of safety, readiness, and resilience at all levels of society.

The event will be attended by representatives from the NDRRMC Agency heads, private sector partners, civil society organizations (CSOs), OCD Officials and key personnel, RescueLympics facilitators, participants from the Local DRRM Offices within the Greater Metro Manila Area (GMMA), and other key stakeholders in the field of disaster risk reduction and management.

In keeping with the occasion, representatives are requested to wear their designated agency shirts.

2. Submission of Calendar of KUMIKILOS Activities

All NDRRMC Member Agencies are requested to submit their calendar of NDRM 2025 Activities through this designated link or QR code <u>https://bit.ly/4jQalKU</u>, on or before 25 June 2025. Upload them on the "NDRM 2025 Calendar of Activities sub-folder. These files will be featured in an AVP during the Ceremonial Kick-Off to recognize the collective action nationwide.



3. Submission of Photos and Videos from NDRM 2024

File photos and videos or links of NDRM 2024 activities must also be submitted via the same link, uploaded under the "NDRM 2024 File Photos & Videos" sub-folder. These materials will form part of the AVP being produced jointly by the DPS – Advocacy Division and Strategic Communications Group (SCG) which will also be featured during the kick-off program.

4. Documentation of NDRM 2025 Activities

Photos and videos of this year's KUMIKILOS Activities should be uploaded to the same submission link under "NDRM 2025" sub-folder, as soon as activities are





National Disaster Risk Reduction and Management Center, Camp Aguinaldo, Quezon City, Philippines

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conducted. These will be used in the AVP presentation during the DBK Awarding Ceremony.

5. Official Banner Layout for Reproduction and Dissemination

The official NDRM 2025 banner layout designed by SCG is accessible via this same link: <u>https://bit.ly/4jQalKU</u>

In line with the elevated focus on the KUMIKILOS advocacy, the theme message takes visual prominence over the NDRM label in the layout. All DRRMC member-agencies at all levels, CSO partners, private sector, and DRRM stakeholders are encouraged to reproduce and display the banner throughout July, or year-round where feasible.

6. Dangal Bantayog ng Katatagan (DBK) Awarding Ceremony

The DBK Hall of Fame Awarding Ceremony will be held on August 1, 2025, at a venue to be procured by the OCD Central Office. All NDRRMC Member Agency Heads and one designated representative are enjoined to attend this ceremonial event, which aims to recognize exemplary contributions to disaster risk reduction and management. Kindly note that the prescribed dress code for the event is Barong Tagalog/Filipiniana.

For coordination, Mr. Larry Alexander S. Panibio or Ms. Mary Christiana M. Salvador of the Disaster Preparedness Service – Advocacy Division will reach out to your offices. For queries, contact them at itad@ocd.gov.ph or through the following numbers: 0977 734 6725, 0928 505 6044, or 0917 829 3926.

Patuloy tayo sa ating pagkilos para sa kahandaan, kaligtasan at katatagan ng ating bayan. Let us continue to move as one — steadfast in our commitment to build a safer, adaptive, and more resilient Philippines.

For information and strict compliance.

For the chairperson, NDRRMC: UNDERSECRETARY ARIEL F. NEPOMUCENO Executive Director, NDRRMC and Administrator, OCD



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