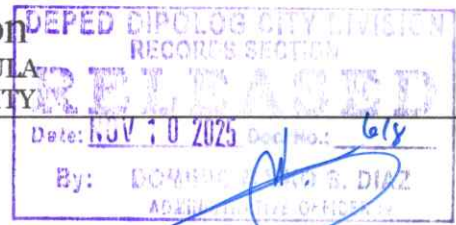




Republic of the Philippines  
Department of Education  
REGION IX – ZAMBOANGA PENINSULA  
SCHOOLS DIVISION OF DIPOLOG CITY



November 7, 2025

**DIVISION MEMORANDUM**  
No. 108 s. 2025

**OBSERVANCE OF THE DRUG ABUSE PREVENTION  
AND CONTROL (DAPC) WEEK 2025**

To: Public Schools District Supervisors  
Public Elementary and Secondary School Heads  
All NDEP School Focal Person

1. Pursuant to **Presidential Proclamation No. 124, s. 2001**, declaring the third week of November of every year as **Drug Abuse Prevention and Control (DAPC) Week**, the **Dangerous Drugs Board (DDB)** leads the nationwide observance from **November 16–22, 2025**, with the theme:

**“Sa Bagong Pilipinas, Kalusugan ay Pinapahalagahan, Droga ay Inaayawan.”**

2. This year’s observance aims to strengthen public awareness on the ill effects of drug abuse and promote a **whole-of-nation, health-centered, and rights-based approach** to drug prevention and control. It underscores the importance of collective action in promoting health, resilience, and responsible decision-making among learners and communities.
3. In line with this, all schools are enjoined to conduct **school-based activities** in observance of DAPC Week. Suggested activities include, but are not limited to:
  - o Flag-raising ceremony message and banner display featuring the 2025 DAPC theme;
  - o Poster-making, slogan, or essay-writing contests;
  - o Film showing or symposium on drug prevention and health awareness;
  - o School-based advocacy campaigns promoting a drug-free and healthy lifestyle.
4. Schools are encouraged to integrate DAPC Week messages into classroom discussions, homeroom guidance, and health or values education lessons. Collaboration with local government units, barangays, and other stakeholders is highly encouraged to ensure wider community participation.
5. A brief **activity report with photos** of the conducted activities shall be submitted to the **School Health Section Unit, Division Office** on or before **November 29, 2025**. For more details, you may contact the NDEP Focal Person on 0936 726 8612.
6. Immediate dissemination of this Memorandum is desired.

**MA. LIZA R. TABILON EdD, CESO V**  
Schools Division Superintendent



Address: Government Center, Sta. Isabel, Dipolog City  
Email: [dipolog.city@deped.gov.ph](mailto:dipolog.city@deped.gov.ph)  
Website: [www.depeddipolog.com](http://www.depeddipolog.com)  
Facebook: DepEd – Schools Division of Dipolog City



# DAPC WEEK 2025

DRUG ABUSE PREVENTION AND CONTROL WEEK

16-22 November 2025

## DDB Announces the Drug Abuse Prevention and Control (DAPC) Week Theme for 2025

Every November, the nation unites in a shared call for awareness, compassion, and action against substance abuse. Pursuant to Presidential Proclamation No. 124, series of 2001, the Dangerous Drugs Board (DDB) leads the observance of the Drug Abuse Prevention and Control (DAPC) Week, held every third week of November, to strengthen public understanding of the drug problem and encourage a collective, community-based response.

For 2025, the DAPC Week will be commemorated from 16 to 22 November, carrying the theme:

**“Sa Bagong Pilipinas, Kalusugan ay Pinapahalagahan, Droga ay Inaayawan.”**

### Anchoring the Theme

This year's theme embodies the shared aspiration of the **Bagong Pilipinas** governance agenda and the strategic direction of the **Enhanced Philippine Anti-Illegal Drugs Strategy (E-PADS)** — a unified call to protect health, uphold human dignity, and strengthen the nation's resolve against illegal drugs through a **whole-of-nation, health-centered, and rights-based approach**.

**“Kalusugan ay Pinapahalagahan”** underscores that the foundation of a strong and progressive nation lies in the health and well-being of its people. It calls upon every Filipino to prioritize preventive measures, embrace healthy lifestyles, and support evidence-based interventions that sustain recovery and resilience.

**“Droga ay Inaayawan”** reflects the people's collective conviction to turn away from the harms of substance use, reaffirming the Filipino value of *malasakit* — compassion for self, family, and community — as the cornerstone of nation-building. It is a reminder that rejecting drugs is not merely a personal choice, but a patriotic act that contributes to the country's development and peace.







## Elements of the 2025 Theme

The 2025 DAPC Week theme is anchored on four core elements that align with the DDB's mandate under Republic Act No. 9165 and the guiding principles of E-PADS:

- 1. Health-Centered Governance** – Promoting a compassionate, science-based, and human-rights-aligned approach to drug prevention and control that prioritizes treatment, rehabilitation, and reintegration.
- 2. Community Empowerment and Participation** – Strengthening the vital roles of families, schools, faith-based groups, and civil society in shaping drug-resistant environments and fostering protective values.
- 3. Public Awareness and Behavioral Change** – Deepening national understanding through information, education, and communication campaigns that nurture discipline, resilience, and hope.
- 4. Unity for a Bagong Pilipinas** – Advancing convergence among government agencies, local government units, private institutions, and international partners to sustain inclusive and coordinated drug prevention efforts.

## Whole-of-Nation Commitment to Prevention

Through the observance of the 2025 DAPC Week, the Dangerous Drugs Board reaffirms its commitment to a humane, integrated, and participatory approach to drug control — one that recognizes drug dependence as a public health concern and underscores the importance of prevention, care, and reintegration in fostering sustainable change.

Under the Enhanced Philippine Anti-Illegal Drugs Strategy (E-PADS), the DDB continues to lead national efforts to harmonize prevention and rehabilitation initiatives, strengthen local anti-drug abuse councils, and mobilize the youth, private sector, and communities in sustaining a culture of health and responsibility.

All government agencies, LGUs, schools, workplaces, and organizations are enjoined to participate in this year's celebration by conducting advocacy, education, and community-based activities that reinforce the message of health, hope, and solidarity.

Piliin ang kalusugan, isabuhay ang malasakit, yakapin ang pag-asa, at sabay-sabay nating ayawan ang droga.