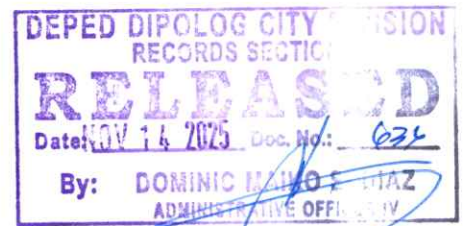




Republic of the Philippines  
**Department of Education**  
REGION IX – ZAMBOANGA PENINSULA  
SCHOOLS DIVISION OF DIPOLOG CITY



**November 12, 2025**

Division Memorandum  
No. 034, s. 2025

**2025 NATIONAL FILIPINO VALUES MONTH CELEBRATION**

**TO: Assistant Schools Division Superintendent  
OIC Chief - Curriculum Implementation Division  
EPS – Edukasyon sa Pagpapakatao  
All Public Schools District Supervisor  
All Public Elementary and Secondary School Heads/Principals  
All Others Concerned  
This Division**

1. In line with Presidential Proclamation No. 479 dated October 7, 1994, which declares November of every year as **“National Filipino Values Month,”** this Office, through the Curriculum Implementation Division, enjoins all schools to conduct activities in celebration of this month-long observance. This year’s theme is **“Bagong Pilipinas, Bagong Pag-asa: Pagkakaisa at Pananagutan Para sa Makabuluhang Pagbabago.”**
2. All schools are strongly encouraged to integrate Filipino values into teaching and learning activities not only in **Edukasyon sa Pagpapakatao (EsP)**, **Good Manners and Right Conduct (GMRC)**, and **Values Education (VE)**, but also across all learning areas. Schools are further encouraged to use literary and reading activities to promote literacy while commemorating **National Filipino Values Month**, as well as to foster the development of positive Filipino values: *Maka-Diyos, Maka-tao, Makakalikasan, and Makabansa.*
3. Schools may foster partnerships with stakeholders and non-government, faith-based organizations to strengthen spirituality and support the development of activities aligned with the theme. Learners may take part in initiatives that create multimedia, ICT-enhanced advocacy materials designed to promote awareness of Filipino values among their peers, families, and communities.
4. It is reiterated that activities conducted in relation to the celebration shall not impose any financial burden on learners, teachers, parents, or guardians. Importantly, Time-on-Task shall be strictly observed in adherence to DepEd Order No. 9, series of 2005.



Republic of the Philippines  
**Department of Education**  
REGION IX – ZAMBOANGA PENINSULA  
SCHOOLS DIVISION OF DIPOLOG CITY

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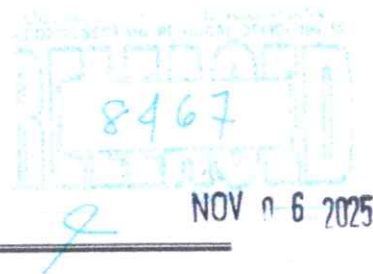
5. For any clarification and concern, you may contact EPS - Edukasyon sa Pagpapakatao Melanie B. Bantilan through her email add: [melanie.bantilan@deped.gov.ph](mailto:melanie.bantilan@deped.gov.ph) or cellphone number 09531526988.
6. Immediate dissemination of this memorandum is highly desired.

  
**MA. LIZA R. TABILON EdD, CESO V**  
Schools Division Superintendent





Republic of the Philippines  
**Department of Education**  
REGIONAL OFFICE IX, ZAMBOANGA PENINSULA



Office of the Regional Director

November 6, 2025

**REGIONAL MEMORANDUM**

No. 597, s. 2025

**2025 NATIONAL FILIPINO VALUES MONTH CELEBRATION**

To: Schools Division Superintendent  
Chief Education Supervisors - CID  
Division Supervisors for GMRC and Values Education  
School Heads  
This Office

1. In accordance to Proclamation No. 479 titled "Declaring the Month of November of Every Year as Filipino Values Month," the Curriculum and Learning Management and Division (CLMD), hereby encourages school level activities to celebrate this occasion. This year's theme is dubbed as "**Bagong Pilipinas, Bagong Pag-asa: Pagkakaisa at Pananagut para sa Makabuluhang Pagbabago**".
2. All schools are strongly encouraged to integrate the Filipino Values in the teaching- learning activities, not only in Edukasyon sa Pagpapakatao (EsP), Good Manners and Right Conduct (GMRC) and Values Education (VE) but also in different learning areas . Further, they are encouraged to use literary and reading activities to strengthen literacy while celebrating Filipino Values Month.
3. The schools, may promote partnerships with stakeholders and non government faith based organization to strengthen spirituality, that would eventually develop activities guided by the theme. Learners may embark on activities which creates multi media ICT aided advocacy materials as an output which will promote awareness of Filipino Values among peers, family and community people.
4. Activities relative to the observance shall be held in accordance with DepEd Order No. 9, s. 2005 - Instituting measure to increase engagement and time on task and ensuring compliance therewith.
5. For more information and/or clarifications, please contact the CLMD Chief through the Chief, Dr. Eugenio B. Penales, through the Regional Supervisor for Good Manners and Right Conduct (GMRC/VE) , Sarah L. Handang through [sarah.handang01@deped.gov.ph](mailto:sarah.handang01@deped.gov.ph)
6. For the information, guidance, and compliance of all concerned.

Digitally signed by Legaspi Ruth Fuentes  
Reason: I am the author of this document  
Location: 13  
**RUTH L. FUENTES, CESO III**  
Regional Director

CLMD/EBP/slh/RM  
299/November 6, 2025